

COMMISSIONING EDITOR

Introduction to Wonderborn Studios

Wonderborn Studios Ltd (WBS) is a global media company, headquartered in Bristol, UK. WBS specialises in the creation, production, financing and distribution of content designed to inspire and awaken wonder across the generations. Through the creation of entertainment and educational brands, our mission is to help parents, grandparents, carers, educators and guardians to excite young eyes, and inspire young minds.

We are a fast-growing company that operates in two core markets

- In the Mainstream broadcast market, we specialise in the creation and production of family and educational content. Our work include The Baby Club (Cbeebies), Andy & The Band (CBBC), Baby Animals (SKY Kids) and Treasure Champs (Cbeebies)
- In the Faith based community, our aim is to support the development of faith through the creation of biblically based entertainment and educational resources supporting churches and families. Our Brands include The Little Worship Company and God Rocks.

Who we're looking for

We in the process of developing a new digital platform to house our curriculum based educational and media resources, which will also include a selection of the media resources curated in from around the world.

Our aim is to equip Sunday School workers and volunteers to create the best experiences for their young people. whilst providing churches with entertaining and theologically solid content. Helping time-strapped teams use minimum effort for maximum impact.

For this exciting role, we're looking for someone has a passion for children's & young people's ministry. With strong organizational, people, digital and operational skills, with a solid understanding and track record in commissioning and production of media or publishing materials.

The successful candidate will ideally be experienced as a commissioning editor with creative flair, an eye for detail, and able to process multiple content assets at any one time. The candidate must also be good under pressure and able to manage contributors in multiple locations.

Educated to degree level, or equivalent, you'll have worked in a content publishing environment, preferably with experience in faith based, or digital education settings. The successful candidate will have had hands-on experience with children's and youth work within a church setting, and have a good understanding of church culture

and children's ministry. They will also have a demonstrable understanding of the kinds of subject matter that our content covers.

Experience in or understanding of the digital content landscape, digital marketing practices and the ability to photoshop would all be useful although not essential. As is an understanding of the motivational factors for both volunteer and paid children's and youth ministry practitioners, both in the UK and the USA.

The Job Role

The successful candidate will work in the platform team on the launch of a new digital platform scheduled for release in the spring of 2021, as well as in the development, and promotion of owned family entertainment franchises such as Little Worship Company.

The average day will see you:-

- Commissioning content (copy, video and image)
- Managing content delivery
- Optimising content for upload to our curriculum platform
- Managing the process of the uploading content to our platform by a team dedicated to this purpose.

The role will report to the Head of Digital Strategy & Acquisition and will interface with teams across the business.

There may be requirement to promote the platform at events both in the UK and overseas, so having the experience and confidence to promote and present will be advantageous.

The successful candidate will gain exposure and experience in product development, marketing, partnerships and the development of a technical platform launch.

Remuneration and benefits

The role is available on an initial full-time either freelance or 6 month fixed term contract, with the potential to become permanent full-time thereafter.

The role comes with a competitive salary of £26,000 to £32,000 (D.O.E., per annum pro-rata)

We would be open to part-time hours for the right candidate.

The company provides an auto enrolled pension. The company will make additional contributions of up to 3% of the employee's salary to this pension, as long as the employee stays auto enrolled and make the minimum contribution.

The role comes with a paid holiday entitlement of 25 days (pro-rata) plus national bank holidays.

The office is based in Long Ashton, just on the edge of Bristol in the open countryside. You'll be expected to be in the office as required, although there is also the opportunity to work some days from home as agreed.

Application Process

To apply for the role please contact Duncan.Reid@wonderbornstudios.com